

*Alfredo Avalos*

**HAS SUCCESSFULLY COMPLETED  
THE MASSIVE OPEN ONLINE COURSE (MOOC):  
SUSTAINABLE DESTINATION MANAGEMENT**

Madrid, 2024-03-25



Urs Wagenseil  
Co-Head of the Competence Center for Tourism  
Lucerne School of Business



Zurab Pololikashvili  
Secretary-General  
World Tourism Organization (UNWTO)

